

Meeting Minutes of the Richmond Economic Development Authority Tuesday January 17, 2023

Item #1: Call to Order/Pledge of Allegiance

EDA President Monnens called the meeting of the Richmond EA to order at 6:32 p.m.
EDA Commissioner noted as being present: Terry Meemken, Dale Maus, & Emily Monnens

EDA Commissioner noted as being absent: Kate Lemke, 1 empty seat not filled yet

Also present were: Stacy Kalthoff, City Clerk; Joe Jelovnik, Pine Peak Media

Item #2: Approval of Agenda/Additions

Add under Item #7 Tax Enhancement and New Construction Incentive program and remove Signage update under Item #7

Motion made by Meemken to approve the Agenda, seconded by Maus. Motion passed.

Item #3: Approval of Meeting Minutes December 13, 2022

In item #1 changed Kate Lemke to Absent and item #7, fixed spelling error

Motion made by Maus to approve the December 13, 2022 minutes, seconded by Meemken. Motion passed.

Item #4: Financial Report- December, 2022

No questions regarding financial report at this time.

Item #5: Pine Peak Media

Joe, Pine Peak Media, gave an update on social media. He also discussed the importance of the city providing information for social media. City surveys were not well received, only 2 were filled out.

Item #6: State of Community Event – Review of event

Turn out seemed good, speakers were also good. Figuring about 170 people came to the event.

Item #7: Ryan Development Consulting Items

- a. ~~Signage Update~~ Tax Enhancement and New Construction Incentive Program

Traci is compiling a flyer that can be given to people who are interested in programs that EDA has to offer. Discussion on which EDA programs should be utilized, how often they can be used, and program details.

Item #8: Annual Work Plan Review & Approval

- b. How we got here
- c. Adjustments
 - i. Consider focusing Goal #2 - Marketing to a specific audience or business sector
 - ii. How can we support marketing the Business Park
 - iii. Move Housing development up on the priority list and explore new housing market study

Discussion among EDA regarding 2023 annual work plan and social media. Clarity needs to be taken on the future of EDA and where money should be used.

Item #9: Richmond Business Park Update

Inventure should be invited to a future EDA meeting. Also, a map included on the city website may be helpful.

Item #10: Housing Development

This should be looked at as a top priority for EDA and not necessarily have a separate committee.

Item #11: Other Matters

Term for EDA members is 6 years according to state statutes.

Item #12: Next Meeting Date: February 21, 2023 at 6:30 p.m.

Item #13: Adjournment

EDA President Monnens asked if there were any additional issues to be discussed. Hearing no further comments, she declared the meeting adjourned at 8:41 p.m.

Respectfully submitted,

Stacy Kalthoff
City Clerk