

# Meeting Minutes of the Richmond Economic Development Authority

## Tuesday November 16th, 2021

### **Item #1: Call to Order/Pledge of Allegiance**

EDA President Mathiasen called the meeting of the Richmond EDA to order at 6:30 p.m.

EDA Commissioner noted as being present: Mike Mathiasen, Terry Meemken, Dale Maus, Emily Monnens, and Kate Lemke

Also present were: Stacy Kalthoff, Deputy Clerk; Traci Ryan, Ryan Development Consulting, LLC; Ben Weeres, Ben Weeres Collaborative

### **Item #2: Approval of Agenda/Additions**

EDA President Mathiasen asked if there were any additions or corrections to the agenda.

*Motion made by Lemke to approve the agenda, seconded by Monnens. Motion passed.*

### **Item #3: Approval of Meeting Minutes**

- a. September 21, 2021

Ryan suggests that on item #6, in the second motion, should state the engineering should look at the property first then determine if it is workable for public parking then, a decision would be made if it were to become public parking or not.

- b. October 19, 2021

*Motion made by Maus to approve the minutes of September 21, 2021 (with clarification on item #6, 2<sup>nd</sup> motion) and October 19, 2021, seconded by Meemken. Motion passed.*

### **Item #4: Ryan Development Consulting Items**

- a. Branding update

Branding committee has decided on two final designs, “A” and “B”, that Weeres brought to EDA. He explained the history and development about the design. President Mathiasen had some concerns regarding the current brand of the horseshoe that is displayed around town. Weeres explained that the intent was to do something different looking forward and therefore decided to leave out the horseshoe out of the new design. Mayor Hemmesch also spoke and had concerns about the design being brought to council. He stated that he knows a few of the council members are against the new design and want to keep the horseshoe brand.

*Motion made by Maus to approve logo design “A” to recommend to bring to City Council, seconded by Lemke. Motion passed.*

- b. Enhancement Fund Guideline changes / Agreement

Ryan talked about how at the last EDA meeting, the Enhancement Fund Guideline

changes were approved. She stated that no where in the guidelines does it state that a business “must” restore their building to its original design but instead the way it is stated, says that businesses “must strive” to restore their building to its original design. President Mathiasen expressed his concerns with the approval of the new guidelines and asked for a discussion as to why it was approved on October 19, 2021 meeting. President Mathiasen is asking EDA council if they would like to make any changes to the agreement at this time. Ryan suggests that item #2 under Ineligible Commercial Building Improvements, should be moved to Eligible Commercial Building Improvements included in #3 and, should be restated to say, maintenance and general repairs are not a priority of the enhancement program and the EDA reserves the right to disapprove.

*Motion made by Maus to approve logo design “A” to recommend to bring to City Council, seconded by Lemke. Motion passed.*

*Motion made by Lemke to approve that #2 under Ineligible Commercial Building Improvements, should be moved to Eligible Commercial Building Improvements included in #3 and, should be restated to say, maintenance and general repairs are not a priority of the enhancement program and the EDA reserves the right to disapprove, seconded by Maus. Motion passed.*

*Motion made by Maus to approve the two changes (as stated in the packet) to the Richmond EDA Enhancement Fund Agreement form, seconded by Monnens. Motion passed.*

c. New business updates

Three businesses on main street have sold in the last couple of weeks. EDA should contact them in the coming weeks to inform them of the Enhancement Fund.

**Item #5: Other Matters of Concern and Related Matters**

An annual meeting/banquet will be coming up with C & C, RLD, EDA, and City Council, plan on after the 1<sup>st</sup> of the year.

**Item #6: Next Meeting Date: December 21, 2021, 6:30 p.m.**

**Item #7: Adjournment**

EDA President Mathiasen asked if there were any additional issues to be discussed. Hearing no further comments, he declared the meeting adjourned at 7:53 p.m.

Respectfully submitted,

Stacy Kalthoff  
Deputy Clerk