

Meeting Minutes of the Richmond Economic Development Authority Tuesday October 19th, 2021

Item #1: Call to Order/Pledge of Allegiance

EDA Commissioner Dale Maus called the meeting of the Richmond EDA to order at 6:33 p.m.

EDA Commissioner noted as being present: Dale Maus, Emily Monnens, and Kate Lemke;
Absent: Mike Mathiasen, Terry Meemken

Also, present were: Stacy Kalthoff, Deputy Clerk; Traci Ryan, Ryan Development Consulting, LLC; Ben Weeres, Ben Weeres Collaborative

Item #2: Approval of Agenda/Additions

EDA Commissioner Maus asked if there were any additions or corrections to the agenda.

Motion made by Monnens to approve the agenda, seconded by Lemke. Motion passed.

Item #3: Approval of Meeting Minutes September 21, 2021

Motion made by Lemke to approve the minutes of September 21, 2021, seconded by Monnens. Motion passed.

(After minutes were approved, Traci Ryan questioned Item #6, part 1, second motion. Ryan was under the understanding that Dave Blommel, City Engineer was to be notified to assess Gilk's empty lot as a future parking lot, then decisions would be made.)

Item #4: Financial Report- September, 2021

Ryan was wondering if any funds are repayable to the City Council, if so, what is the amount and what are the terms?

Item #5: Ryan Development Consulting Items

a. Branding update - see attached progress - Ben Weeres
Logo options are narrowed down to four designs. The Branding Committee agreed that the pontoon logo (3rd design in the packet) is the direction they would like to move. The next step is that Ben Weeres will finalize the design in the next week or two then will let City Council view the final logo at their next meeting on 11/03/21. EDA will then approve the design at their next meeting on 11/16/21.

Motion made by Monnens to approve that the EDA recommends that Weeres Collaborative will make final tweaks to one logo and share with City Council, City Staff, branding committee and EDA then will bring the final to City Council on November 3rd, 2021, seconded by Lemke. Motion passed

- b. Gilk Building Improvement - see Wendy's drawing and historical photo attached

Ryan will suggest to Wendy Gilk other options to restore original features of the building instead of covering it up with siding.

- c. Enhancement Fund Guideline changes

Motion made by Lemke to approve the changes, which are highlighted yellow in the packet, in the Commercial Enhancement Fund policy manual, seconded by Monnens. Motion passed.

- i. Lakelife Application

The EDA committee would like to meet with with Lakelife at the next meeting to review future plan and review final policies.

- ii. Lois Lieggi Application

Lois is moving forward with awning. Lois has an idea for a sign also, Ryan is suggesting black and white for the sign instead of barn red and green.

Motion made by Lemke to approve to cover 50% awning \$1170.00 but holding on the sign for now, seconded by Monnens. Motion passed.

- d. Updates - video store building

Building has been sold to Emily Monnens.

Item #6: Other Matters of Concern and Related Matters

Abatement process for Richmond Business Park will start once final costs are determined.

Item #7: Next Meeting Date: November 16, 2021, 6:30 p.m.

Item #8: Adjournment

EDA Commissioner Maus asked if there were any additional issues to be discussed. Hearing no further comments, he declared the meeting adjourned at 7:53 p.m.

Respectfully submitted,

Stacy Kalthoff
Deputy Clerk