

## **Meeting Minutes of the Richmond Economic Development Authority July 25, 2022**

### **Item #1: Call to Order/Pledge of Allegiance**

EDA President Monnens called the meeting of the Richmond EDA to order at 6:32 p.m.

EDA Commissioners noted as being present: Emily Monnens, Terry Meemken, Kate Lemke, Mike Mathiasen, and Dale Maus

Others present: Tyna Meemken

### **Item #2: Approval of Agenda/Additions**

Delete Item #9, Update Regarding Attorney Visit

*Motion made by Mathiasen to approve the agenda, seconded by Lemke. Motion passed.*

### **Item #3: Approval of Meeting Minutes June 21, 2022**

*Motion made by Mathiasen to approve meeting minutes for June 21, 2022, seconded by Maus, motion passed.*

### **Item #4: Financial Report- June, 2022**

June financial report was discussed.

### **Item #5: Branding Committee Update**

- a. Possible name change to “Marketing Committee”

*Motion made by Maus to approve the name change of the branding committee to Marketing committee seconded by Lemke. Motion passed.*

### **Item #6: Review of Jerry’s Application**

Dan Dols, owner of Jerry Pub Restaurant requested applying for the enhancement program even though his building had already been remodeled. It was discussed that EDA would still consider his application.

### **Item #7: Enhancement Program Application**

Traci Ryan will send most current enhancement program application to the city.

### **Item #8: 2022 Work Plan**

Please refer to supplement packet regarding signage.

Discussion #1: EDA discussed options for signage on the bike trail to direct bike traffic downtown and City parks. Located on each sign would be a plaque sponsored by a local business which they could purchase for \$200.00 with a bi-annual renewal fee. The signs would be located on Central, Grant, and Oakwood and would be double sided.

*Motion made by Maus to approve 3 – 2 sided signs which will be placed on Central, Grant, and Oakwood with a total cost of up to \$1000.00 with businesses being able to purchase one side of a sign for \$200.00 (this is all upon approval of the county) seconded by Meemken. Motion passed.*

Discussion #2: Highway 23 Traffic – Possibly a billboard or possibly above Jill’s Café, or a blue informational sign to present new logo and make people aware of what Richmond has to offer.

Discussion #3: Signage for events- example such as a sandwich board, to direct people to downtown from or to events. Sign would include new logo. They could be available for rent.

**Item #9: Update regarding attorney visit**

**Item #10: Ryan Development Consulting Items**

a. New fund request form

Ryan developed a new form that can be used when needing to bring proposals or fund requests to EDA. Will bring to City Council to get their opinion.

**Item #11: Other Matters of Concern and Related Matters**

Monnens would like to get approval to obtain web site proposals.

**Item #12: Next Meeting Date:** August 16, 2022, 6:30 p.m.

**Item #13: Adjournment**

EDA President Monnens asked if there were any additional issues to be discussed. Hearing no further comments, he declared the meeting adjourned at 7:55 p.m.

Respectfully submitted,

Stacy Kalthoff  
Deputy Clerk