

Meeting Minutes of the Richmond Economic Development Authority Tuesday July 20th, 2021

Item #1: Call to Order/Pledge of Allegiance

EDA President Mathiasen called the meeting of the Richmond EDA to order at 6:30 p.m.

EDA Commissioner noted as being present: Mike Mathiasen, Terry Meemken, Dale Maus, Emily Monnens, and Kate Lemke

Also, present were: Tesa Tomaschett, City Administrator; Traci Ryan, Ryan Development Consulting, LLC, Tyna Meemken

Item #2: Approval of Agenda/Additions

EDA President Mathiasen asked if there were any additions or corrections to the agenda.

Traci Ryan would like to discuss Inventure and Gilk's lot

Motion made by Maus to approve the agenda, seconded by Lemke. Motion passed

Item #3: Approval of Meeting Minutes June 17, 2021

EDA President Mathiasen asked if there were any additions or corrections.

One correction, Meemken was not at the last meeting but was stated in the minutes that he was there.

Motion made by Lemke to approve the minutes of June 17, 2021, seconded by Maus. Motion passed.

Item #4: Financial Report- June, 2021

Tomaschett presented the June report.

Item #5: 2021/2022 Budget

Ryan explains how setting aside money, a minimum of \$10,000 for signage and social media would be of great importance for advertisement for the city.

Item #6: Enhancement Application- Lois Lieggi- 64 Main St.

Lieggi is wanting to put a new awning/sign on the building. EDA is needing more detail on what the awning/signage is going to include, such as a drawing. Ryan will contact the buyer and discuss more details.

Item #7: Ryan Development Consulting Items

a. Update on Marketing/Branding

The survey showed that lakes, community, friendliness, family, welcoming, and peacefulness were, some of the top descriptions for the community.

b. Richmond Business Park

Reasonable landscaping, tared roads and driveways, retail buildings should have enhancements, are some of the items that the EDA committee will review. Another important item is that there has to be jobs on site.

c. Inventure Discussion

Ryan questions that with so many vacant buildings downtown, is there an interest in the EDA buying a building, fixing it up then trying to lease it or sell it. How could Inventure help the EDA if they bought a downtown business? Jim and Doug discuss three ways they could help. 1. assist the EDA with the risks in taking on a building 2. help lease the building and find tenants 3. help maintain the building.

d. Gilk Vacant Lot

Gilk Plumbing and Heating will be one of the first tenants at the Richmond Business Park. Since they will be moving, that leaves an empty lot and building downtown. Gilk is asking that they keep using the lot until the Business Park is ready next Spring or Summer. Ryan is asking that Gilk 1. Return lot 2. Cancel fees 3. Can use until 06/01/2022.

Motion made by Maus to approve the lot for Gilk to use the lot until 06/01/2022, seconded by Lemke. Motion passed.

Item #8: Other Matters of Concern and Related Matters

Bike path lanes are not straight. An idea would be to paint over the lines with black paint to cover the white line then use a stencil to get a new straight line.

Item #9: Next Meeting Date: August 17, 2021, 6:30 p.m.

Item #10: Adjournment

EDA President Mathiasen asked if there were any additional issues to be discussed. Hearing no further comments, he declared the meeting adjourned at 8:05 p.m.

Respectfully submitted,

Tesa Tomaschett
City Administrator