

Meeting Minutes of the Richmond Economic Development Authority April 19, 2022

Item #1: Call to Order/Pledge of Allegiance

EDA President Monnens called the meeting of the Richmond EDA to order at 6:30 p.m.

EDA Commissioners noted as being present: Emily Monnens, Terry Meemken, and Kate Lemke

EDA Commissioners noted as being absent: Mike Mathiasen and Dale Maus

Also, present were: Tesa Tomaschett, City Administrator; Traci Ryan, Ryan Development Consulting, LLC; Tyna Meemken, The Olde Coliseum; and Laura Hemmesch

Item #2: Approval of Agenda/Additions

EDA President Monnens asked if there were any additions or corrections to the agenda.

Motion made by Lemke to approve the agenda, seconded by Meemken. Motion passed.

Item #3: Approval of Meeting Minutes March 15, 2022

EDA President Monnens asked if there were any additions or corrections.

Motion made by Meemken to approve the minutes of March 15, 2022, seconded by Lemke. Motion passed.

Item #4: Financial Report- March, 2022

Tomaschett presented the March report with some discussion on budget.

Item #5: Branding Committee Update

Tyna Meemken, Branding Committee Member, presented a branding committee budget for EDA to approve which led to discussion about short term goals of the committee. Social media scope of work quotes were also discussed and decided that they need to be more detailed before any decisions are formally made. Budget for 2023 was also discussed.

Motion made by Lemke to approve the branding committee recommended advertising plan, seconded by Meemken. Motion passed.

Item #6: Music in the Park

EDA council member, Mike Mathiasen requested EDA to sponsor for first ever band for Music in the Park as well as have a brand reveal during the event.

Motion made by Monnens to NOT approve to sponsor Music in the Park, seconded by Meemken. Motion passed.

Item #7: 2022 Work Plan

EDA discussed number 1 priorities for each goal of the 2022 Work Plan. They discussed how any advertising for the Richmond Business Park should be done with Inventure or brought to their attention as they are the owners.

Item #8: Bike Route

One option is to burn off the paint which leaves marks and is costly. Stearns County needs to be contacted to find out their preference.

Item #9: State of the Community Event

Event set for May 6th, 2022

Item #10: Ryan Development Consulting Items

- a. Renegade Truck Equipment - State Funding Assistance

EDA discussion on potential expansion for Renegade and assistance that may be available.

Item #11: Other Matters of Concern and Related Matters

EDA would like to talk about parking lot by Gilks and if Dave Blommel has reviewed the lot info from an engineer point of view.

Item #12: Next Meeting Date: May 17, 2022, 6:30 p.m.

Item #13: Adjournment

EDA President Monnens asked if there were any additional issues to be discussed. Hearing no further comments, he declared the meeting adjourned at 8:44 p.m.

Respectfully submitted,

Tesa Tomaschett
City Administrator